

California Arts Day

Ideas for Presenters of the Performing Arts *...From the Simple to the Sublime...*

- **Label** your events that take place on or around October 7 as “Arts Day” events.
- **Arts Day Logo.** Include the logo on programs around these days or during the month of October.
- **Kids.** At an Arts Day children’s performance, ask all the kids in the audience who take arts classes to stand up. Applaud them.
- **Stickers.** Download the Arts Day sticker package, reproduce it, and distribute to children attending your Arts Day performances. [Stickers available at: <http://www.cac.ca.gov/?id=264>]
- **Reception.** Label any reception planned before or after your Arts Day performance an “Arts Day” event.
- **Discounts.** Consider offering special discounts for your Arts Day events.
- **Restaurants.** Convince local restaurants to offer Arts Day specials and promote that those restaurants are doing so when advertising *your* Arts Day programming.
- **Honor** a local official who has been very supportive of the arts at your performance.
- **Recognition.** Have a local official make a presentation recognizing someone locally who has supported the arts.
- **Distribute information** about the value of the arts to your community and its residents.
- **Press.** Put out a news release supporting Arts Day in (your community) as it is celebrated throughout the state. [Sample available at: <http://www.cac.ca.gov/?id=263>]
- **Resolution.** Promote a resolution on the value of the arts to your City Council. [Sample available at: <http://www.cac.ca.gov/?id=262>]

For more on California Arts Day, October 7, 2005, go to: www.cac.ca.gov/?id=117

